

SWAN WHEELERS

CYCLING CLUB



Committee meeting minutes

Wednesday 19th July 2017 (20:00hrs – 22:00hrs), The Mitre

Present

Matt Hoey (MH), Lucy Seaborn (LS), Paul Seaborn (PS), Stephen Turnock (ST), Paul Woodham (PW)

Apologies for absence

None

Agenda items

1. Review of actions
2. Web/social media sites
3. Cub ride bandings review
4. Any other business
5. Date of next meeting

Comments, discussions and topics

Number

1	<p>Review of actions</p> <p>Updates on actions from previous meetings can be found in the tables over the page.</p>
2	<p>Web/social media sites</p> <p>An additional closed group Facebook page has been created by one of the members under the Swan Wheelers name. However, there is no administration on the page and only a subset of members can access and use the page. These members have been using this new page quite prolifically posting social discussions and photos from rides. MH raised concerns that whilst he understood the ease of use and integration of Facebook into many people's daily lives, that it was taking footfall away from the forum.</p> <p>The committee discussed and agreed that the forum should remain as the de facto communication mechanism for the club and the closed group Facebook page can facilitate ad-hoc chat between members and the posting of ride photos. This means the club's Flickr page is now redundant. MH to migrate photos across and close down.</p> <p>The closed group site (to be named "Swan Wheelers member chat & photos") needs to be managed. PW agreed to set about getting admin rights from the member who set the page up for himself and MH to allow management of members through the club's membership process.</p>

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Club ride bands review

The committee looked at recent ride data, ride sheets, results of the ride speed survey, feedback from members in the review of the club ride speed bands. The committee agreed there was no silver bullet to the current average speed drift, but that revising the bands was important for the club, its members and potential members (we can't advertise one speed and then have it run consistently outside those bands). The point about ride naming has also been raised via the membership as being too subjective (eg one person's medium is another person's fast).

The committee agreed on the following new ride bands, group names and to review them and any feedback at the next committee meeting:

Group C: Target speed: 13-15mph | Distance: 30-40 miles

Group B: Target speed: 15-17mph | Distance: 35-50 miles

Group A: Target speed: 17mph+ | Distance: 40-60 miles

Due to low numbers, the Wednesday ride will now be one ride – "Midweek social ride", with the speed being determined on the day depending on the abilities of the participants. If necessary, and there are two willing ride leaders, the ride can split into two and follow the same route meeting up at the coffee stop.

MH to communicate via the July newsletter.

MH to add to the agenda for next meeting to review.

PS to update the ride calendar.

Summarised data from the membership ride speed survey:

Row Labels	Min of Speed	Max of Speed	Average of Speed
Leisure	13	15.5	13.8
Medium	15	18	16.5
Fast	17	19	18.0

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Any other business

Club events were discussed. The uptake has been disappointing on the recent events requested by the membership (time trial, gran fondos). The paired out and back challenge was therefore scrapped and whilst another gran fondo will be attempted, it will have a minimum attendance number of five to run.

The committee agreed on organising the following events:

Gran Fondo – 19th August

Tour of Britain ride out – 9th September

Equinox ride – 1st October (avoided the weekend nearest the autumn equinox due to many club members participating in Velo Birmingham). LS to check availability and book in with Limes Farm.

PW suggested a banner advertising the club to take on the Tour of Britain ride out. MH to ask Adam Pool about what his banner printing contact could offer.

New actions			
Description	Owner	Due date	Comments
Obtain admin rights for PW and MH for the closed group FB page	PW	31/07/2017	
Migrate photos to FB and close down Flickr	MH	31/08/2017	
Communicate new ride bands and names in the newsletter	MH	31/07/2017	
Add ride speed review to next meeting agenda	MH	31/07/2017	
Update the club calendar with the new ride bands	PS	31/07/2017	
Check and book Limes Farm for the equinox ride on 01/10/2017	LS	31/08/2017	
Contact Adam Pool about a banner for the ToB ride out	MH	15/08/2017	

Outstanding actions			
Description	Owner	Due date	Comments
Plan velodrome trip	MH	-	Will look to go for a club accreditation session
Draw up guidance for the ride leader pre ride briefing to the group	PS	25/01/2017	
Design SW t-shirts and hoodies (and get quote - 20 units)	MH	No deadline	
Determine supplier of prize voucher for this year's rider competition	PS	19/07/2017	
Create previous years' winners of rider competition on web site	MH	19/07/2017	
Revise club rules	MH	19/07/2017	

Completed actions			
Description	Owner	Due date	Comments
Remove Social Secretary from committee documentation on the web site	MH	19/07/2017	
Advertise TT training evening	MH	31/05/2017	
Create TT training sign on sheet	PW	06/06/2017	
Add events to the calendar	PS	31/05/2017	
Create and advertise ride speed survey	MH	31/05/2017	
Write blog for web site on NCU placard	PW	No deadline	

Date of next meeting
13 th September 2017