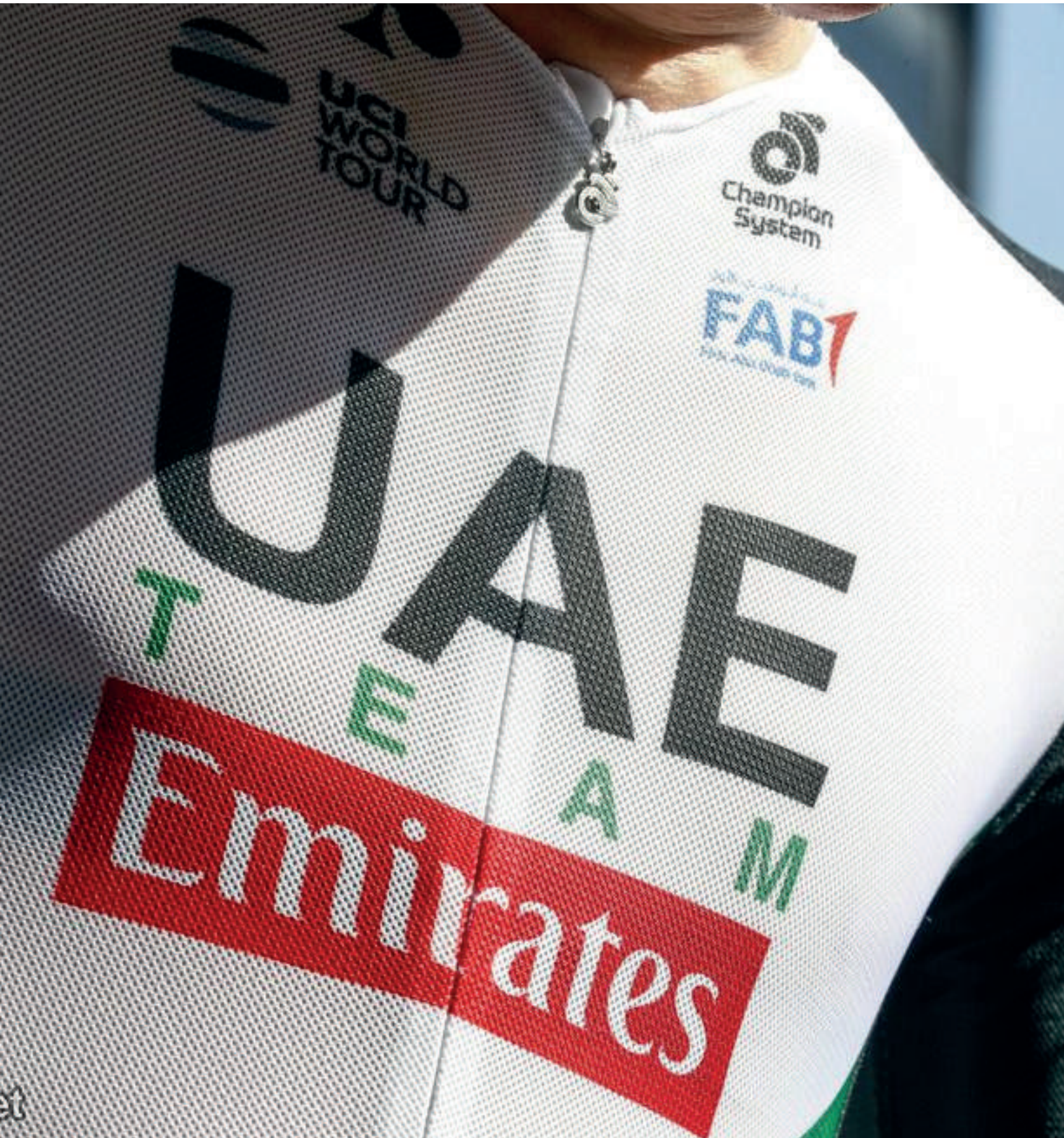




Champion System

CYCLING INFORMATION PACK

#beyourownbrand





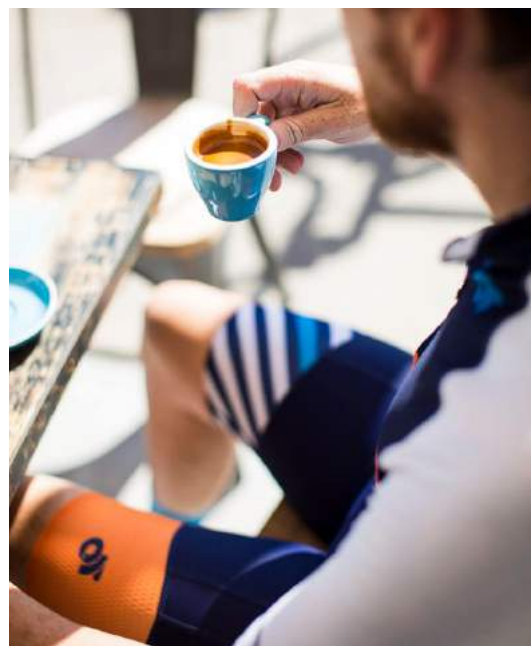
HANDCRAFTED HIGH PERFORMANCE APPAREL

Customised For You

We are known for our solid commitment to pioneering innovative garments that can be customised with virtually any design. Along the way we have revolutionised sublimation printing, redefined garment construction and simplified the custom ordering process.

Champion System has one of the largest ranges of cycling, triathlon and running clothing available of any brand, providing options for all levels of athletes, whether they be a World Champion or a weekend enthusiast, we have your team covered

No matter what level of clothing, or the style of clothing your organisation is after, Champion System can ensure the design you currently have is maintained.





4 WEEK DELIVERY

We consistently meet our 4 week delivery lead time. We guarantee to meet the agreed delivery date of your order. If we don't then we will credit you with 30% of the value of your order. We are the ONLY brand to compensate you if we fail.



FREE DESIGN SUPPORT

We can handle the entire design process for you, or you can use our CS Design Lab to generate concepts upload your design ideas that our dedicated design team will apply to product templates that bring your designs to life.



LIFETIME WARRANTY COMMITMENT

We are so confident about the quality of our products that we are the ONLY brand to offer a guarantee on the workmanship of our garments for the lifetime of the garment. If there is an issue then we will replace or repair the garment.



CUSTOMISABLE PRODUCT FEATURES

We are the only brand to offer individual product tailoring to help you achieve the perfect fit at no extra cost. Features like jersey cut, short length, collar height, gripper type, sleeve length, chamois choice are all options that we don't charge to customise.



CSD ORDER PORTAL

CS Direct is a unique team store ordering portal that allows team members to place their own orders and pay directly, removing the hassle of collating orders and payments for the Kit Manager. Easy peasy.



LOW MINIMUM ORDER

Our prices are based on ordering just 10 MIXED UNITS. The items can be mixed across any product or collection so if you're ordering for a triathlon team you can place an order for cycling kit, trisuits and running kits to make up the 10 units.



CRASH REPLACEMENT POLICY

One of the unfortunate side effects of our sport is the occasional incident. Lessen the burden with a FREE replacement of garments made unwearable in a crash. Send us evidence of your decimated kit with your receipt and we'll remake it free of charge.



FREE SHIPPING

Our prices are all-inclusive so there is no additional charge for shipping. We use FedEx International Priority service which is an industry leading service for a speedy and efficient delivery.



FREE SIZING SERVICE

We have an entire Sizing Guide dedicated to help our customers make the right choice first time, but we encourage our customers to use our free sample service. We'll send you a range of kit to try on for fit and offer our CS FIT service attending club nights in person to explain the range.



FITNESS FLEXIBILITY COMMITMENT

Champion System want to support your sporting endeavors. If you are dedicated enough to run, cycle or swim and as a result need a smaller garment to cater for your leaner body, we will provide a garment free of charge.

CS CUSTOM APPAREL CATEGORIES

With over 13 years of product development specialising in custom sports apparel, Champion System have anchored a market-leading position for pioneering technical clothing for cycling, triathlon and running. Our key categories.

CYCLING SUMMER

We offer a structured range of cycling kit to cater for all levels of rider. Our garments have been race tested and proven using high quality European fabrics from high end fabric mills such as Italian Miti and Swiss Eschler to develop superior technical garments.

We source our chamois pads from Italian supplier DrPad™ who are industry experts in chamois performance. Our options are tailored for different riding preferences with two options for men, a ladies option and a children specific option.



CYCLING WINTER

Our range of jackets, gilets and tights are designed to protect you from the elements and keep you riding in all conditions, all year round. Our exclusive Thermoshield™ technology has been especially developed to do just that, delivering lightweight, thermal, windproof, waterproof performance across the range. Like our Summer range, we only use the highest quality fabrics to ensure maximum comfort.



CYCLING SKINSUITS

We pioneered 'race suit' technology when we introduced the original Criterium Suit in 2007. Since then, pro riders have made our race suits their go-to garment for every type of race event from criteriums to 5+ hour mountain road races. That's because our skinsuits are anatomically contoured, comfortable and aerodynamic. We apply advanced CS Dimple™ fabric technologies, carbon compression and silicon grippers to ensure our suits are the fastest.



TRIATHLON APPAREL

Applying our years of race suit research and development to triathlon suits, has helped us develop an industry-leading range of suits and separates to serve triathletes of all levels. We have used the latest technological fabric advancements and flawless construction methods combined with our state-of-the-art digital printed to produce the world's fastest tri-suit. Our Exclusive CS Hydrodry™ fabric is super lightweight, breathable and water repellent leaving you dry in moments.



RUNNING GARMENTS

Freedom, thermoregulation and weight were the key characteristics that formed the focus of our running range. The result is a collection of super-lightweight, high-wicking, quick-drying full stretch fabrics that will keep athletes running further, faster and more comfortably. We have developed CS Helium™ fabric to be one of the lightest fabrics available in the market, which we apply to a range tailored for men, women and children.





THE RANGE EXPLAINED



The **Apex collection** is the epitome of performance sports apparel. Hand crafted with only the highest quality, premium, technical fabrics featuring market leading construction techniques.

Apex is specifically designed for the discerning, detail orientated athlete, who is looking to leave no stone unturned in the pursuit of top results. Featuring clean, fashionable style lines, tailored specifically for a close fit, the Apex collection is optimised for performance, fit and function. In our fastest garments we apply our **CS Dimple™** fabric to maximise aerodynamics.

Developed in collaboration with pro cycling teams, **Wiggle High 5** and **UAE Team Emirates**, Champion System offer the exact same products to all our customers.

FIT: These garments are designed to be form fitting. They offer the closest cut in the range, have compression properties and are shorter in length. Ergonomically preshaped for the riding position.



The **Performance collection** is our 'go to' range to serve a variety of riding circumstances. Packed full of features and engineered for performance, and value for money. The range combines multiple fabric constructions strategically positioned for improved comfort.

We use high-end fabric mills such as Italian Miti and Swiss Eschler to develop **CS Contour™** and **CS Glide™** Lycra with specific cross hatch yarn lay up that maximise compression, thermoregulation and fit.

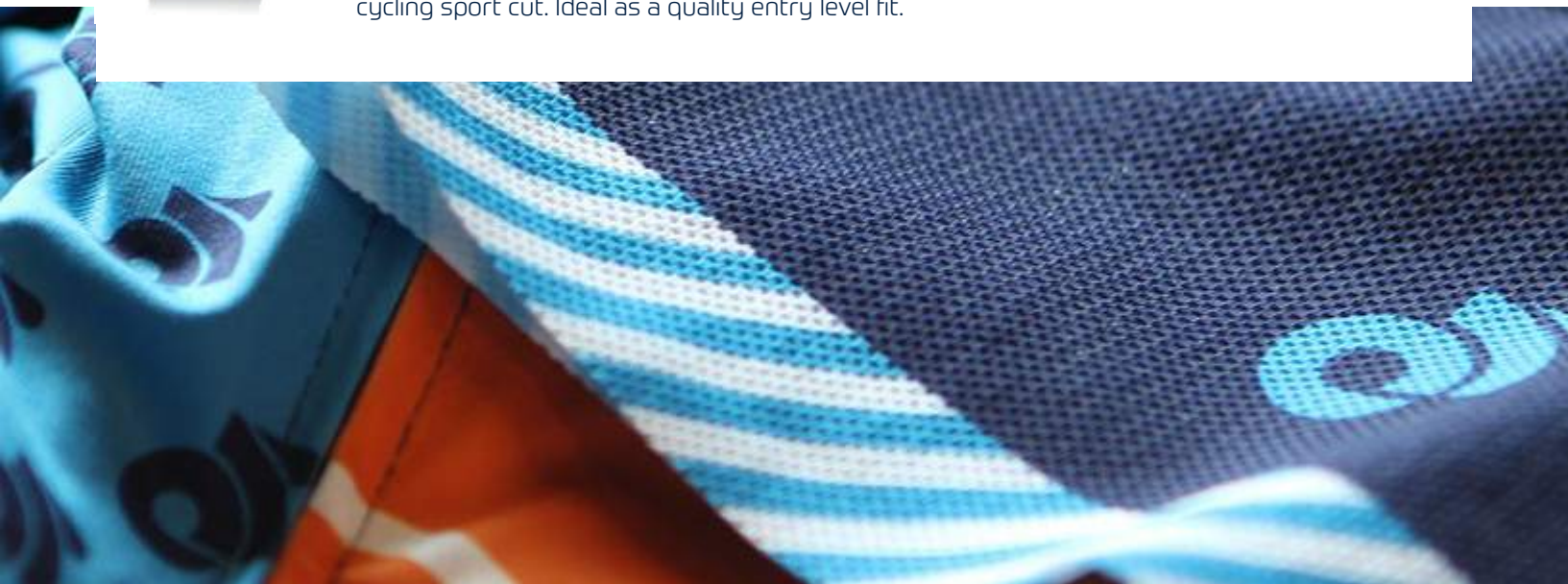
FIT: A comfortable but closer fit than the Tech range. Cut for the riding position it is a little shorter in length with soft lycra sleeves for compression.



The **Tech collection** forms the core of your sports apparel needs, providing the perfect balance between feature packed technical performance and practicality. This collection is designed and hand crafted specifically to do the basics very well at unmatched value.

We have developed our own special **CS Tech™** polyester, a high wicking microfibre design to keep riders dry and temperatures stable which also offers exceptional UV protection.

FIT: Roomier than the Performance and Apex, longer in body length and sleeves but still in a cycling sport cut. Ideal as a quality entry level fit.



OUR CYCLING COMMUNITY

With a unique production model that is 100% dedicated to customisable performance apparel we now serve a network of over 600 clubs throughout the UK and have 30,000 registered cyclists on our database. We work with like-minded members of the cycling community daily, connecting with riders from weekend leisure groups, elite level cycling teams and corporate organisations.



OUR PRODUCTION FACTORIES



We source the finest technical fabrics from premium mills such as Eschler, Schoeller and Miti, all located in Europe, who all form the core of our fabric supply. These mills are family businesses that have been at the forefront of fabric innovation and technology for generations, and are amongst the leading manufacturers of functional textiles for a broad range of sports and activities. These mills continue to develop high performance fabric technology, specifically around moisture management, temperature regulation, compression, aerodynamics and thermodynamics. Many of the fabrics produced by these mills are used by sports apparel giants, such as Nike, Under Armour, Addidas and Rapha.

Champion System founded the custom cycling apparel category with the backing of our exclusive company-owned production facilities. They give us the unique ability to directly control the manufacturing processes, from initial design through to quality control. As a result, we are able to incorporate innovation, quality, flexibility and market leading practices into all the garments we produce for our customers.

Our production facilities and production techniques are built specifically to handle the intricacies and complexities of custom sports garment manufacturing, which are unique to this industry. Along the way, we have adopted digital sublimation technology, developed state of the art garment construction methods and innovated the custom order process.

OUR MILLS



POLITECNICO
MILANO 1863



PRODUCT DEVELOPMENT

Driven by innovation and quality, our company is always pushing the boundaries of product development by working closely with some of the biggest names in cycling from World Tour Team, UAE Team Emirates. Our wind-tunnel tested CS Dimple™ fabric has helped our Speed Suits break World Records and our soft, lightweight CS Elite™ lycra blend is conditioned for uncompromised comfort in the saddle. Our vast range of fabric technologies are designed to keep the rider performing at their best in intense conditions, and adaptive to the variable European climates. We are the only brand on the market that offers so many options to tailor product in fit and features at no extra charge, ensuring customers get the perfect product.



Women's Cut

The entire Champion System product range is available in a women's specific cut, offering female athletes the largest range of custom clothing on the market.



WORN BY CHAMPIONS

Tested in the World Tour, Proven in the UK
#kitforeveryrider

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